



CALPEEK

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POTOMAC FEVER: CALIFORNIA HERE THEY COME! STATE'S EARLY PRIMARY WILL FINALLY PAY OFF...

Editor's note: New Hampshire is history. Calif. is the future! Here's our update and analysis of the just completed presidential primary in New Hampshire and what it means in terms of Calif. politics...

...On the GOP side, U.S. Sen. John McCain of AZ **mashed** TX Gov. George W. Bush by **19 pts.** - 49% to 30%, with Steve Forbes a very distant 3rd with 13%. Alan Keyes was 4th with 6% and Gary Bauer got only 1%. Keyes will stay regardless, but insiders are watching Forbes and Bauer - the feeling being that one or both may drop out. Neither has a shot at winning the nomination, but in terms of McCain's insurgent candidacy, sources believe he needs Forbes to stay in the contest. McCain's strategy of passing up Iowa to focus on NH was brilliant. But Bush, with his *monster warchest* and stronger organization, still remains the favorite for now. McCain's win means that Calif. will be critical, because those thugs who run the NY GOP won't let McCain on the ballot. Next big GOP battle ground: Feb. 19 - South Carolina, where McCain needs a win to keep *big MO* going...

...As for the Demos, VP Al Gore didn't get the kind of bounce out of Iowa he need to really put former NJ Sen. Bill Bradley away. The final tally in NH: Gore 50% vs. 46% for Bradley, with 6,400 votes separating the two. Unlike the GOP, there are no Demo primaries between now and Mar. 7th. Lots of trips to Calif. for both, with lots of sound bites and real bites too...

...What does all this mean for Calif.? Sources are predicting a *larger than usual turnout* for the Mar. 7th primary --- especially on the Demo side, but perhaps on the GOP side too. This will impact not only the presidential primary, but other races as well, such as the GOP U.S. Senate primary and several ballot measures. For

example: a big Demo turnout could push Prop. 26 over the top. It is now trailing in polls. If approved, 26 will lower the voting requirements from 2/3rds to 50% to pass a local school bond measure. Another initiative which could be helped is Prop. 25 - campaign reform. The polls show it trailing, but a big turnout, especially among independents, could help. And remember: McCain has endorsed Prop. 25 and it's his issue...

...FYI: While Gore's people may not be thrilled that the Bradley insurgency continues, pundits totally agree that Bradley's candidacy has made Gore a better candidate. And vice versa. Gore still remains a favorite, but Bradley has more \$\$\$ at this point. In terms of the Calif. strategy, it will pit consultant Gale Kaufman, CA Bradley director, against Gov. Gray Davis' key strategist, Garry South, who is heading an advisory group for Gore. Sources believe this match up will be exciting because Kaufman knows how yank Davis' chain by putting Gore right in the middle. And bet your first born that she'll do just that. For example, Davis is opposed to CTA's plan for a tax hike to bring CA up to the national average on *per pupil spending*. If Bradley comes out in favor of that initiative (on the streets now collecting signatures), it could put Gore in a tough spot because teachers are a key part of his base coalition. More next week. Stay tuned...

CAMPAIGN 2000: CALIFORNIA INITIATIVE UPDATE.

Editor's note: Lots of news to report on the Calif. initiative front, beginning with news about Gov. Gray Davis's stand on all the ballot measures on the Mar. 7th ballot. Here's our update & analysis...

● ***Gov. Davis Takes a Stand*** - Here are the ballot measures which Gov. Davis supports and opposes.
Supports: 1-A, 17, 18, 19, 20, 21, 26, 27, 28, 30 and 31. **Opposes:** 22, 23, 25, 28 and 29...

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... While most of Davis' stands are *no brainers*, he IS catching lots of heat for supporting Prop. 21, former Gov. Pete Wilson's Juvenile Crime Initiative. The problem for Davis is being linked to Wilson, who still has huge negatives. CTA and Senate President John Burton(D) are *opposed* to Prop. 21 and are twisting arms. Sources would not be surprised if the gun lobby and line cop groups end up on the NO side. About 70% of what is proposed in Prop. 21 is already on the books, according to sources. FYI: most of Calif.'s juvenile court judges are opposed, but the big Calif. Judges Assn. won't take a stand until Feb. 19th...

... There should be no surprise about Davis' opposition to Prop. 25 – the Unz/Miller Voters Rights 2000 campaign reform initiative. As reported last week, even though Prop. 25's contribution limits are much more reasonable than Prop. 208 (awaiting a court hearing), sources say Davis feels the limits are *still too low*, especially since Prop. 25 does NOT address the question of rich candidates who self-fund (Al Checchi, Steve Forbes). Bottomline: passage of 25, combined with the possible overturning of CA's open primary law, could spell trouble for Davis in 2002...

◆ **Update on Prop. 26** – This is the initiative which if approved would lower from 2/3rds to 50% the vote to approve local school bonds. YES on 26 has just released a list of its key supporters --- and there's *not* a single *currently serving* GOP officeholder on the list. Gov. Wilson is there, as is former State Sen. Marian Berguson(R). And there's lots of cover for GOP elected officials, because in support of 26 are the Calif. BIA, Calif. Chamber, Calif. Business Roundtable, Calif. Retailers Assn. and Calif. Manuf. Assn. – to name a few of the pro-business/GOP-oriented groups...

◆ **Update on Prop. 22** – The YES vs. NO battle over same sex marriage is becoming more heated each day. Newest twist: the NO on 22 folks finally got a few more GOPers to come out against the Knight Initiative, which bans gay marriage. Until Jan. 27th, the only GOP officeholder on record against 22 was U.S. Rep. Tom Campbell(R-San Jose). No surprise there. But now joining Campbell is moderate GOP Assemblyman Jim Cunneen, who is running to replace Campbell in the 15th CD; and Prop. 209 sponsor Ward Connerly. Still, the vast majority of GOP elected officials

are on the YES side, as is the CA Republican Party. FYI: In the open 48th CD in So. Orange Co./No. San Diego Co., GOP businessman Darrell Issa is running radio ads in **support** of 22...

● **Prop. 30 & 31 Update** – No surprise here, as **Calpeek** sources say the NO sides of both these referendums are mashing the YES side by at least **25 pts.** in private polling. Its insurance companies (NO) vs. consumers attorneys (YES) in a ballot measure war, with the NO side raising \$44 million. FYI: CTA and AARP have endorsed YES on 30 & 31...

● **Tobacco Settlement \$\$\$** - It looks as though Gov. Davis and the powerful CA Medical Assn. (CMA) have come to an "understanding" because the CMA is dropping its plans for a November initiative to force Calif. to spend all of its \$25 billion in tobacco settlement money on health care. Stay tuned...

CAMPAIGN 2000: PROP. 18 – A DEATH PENALTY FIX.
Editor's note: There hasn't been much publicity surrounding Prop. 18 – a statutory initiative placed on the Mar. 7th ballot by the CA Legislature. The aim behind Prop. 18 is to fix a few glitches in CA's death penalty law. Here's our brief update...

... At this point don't look for any TV ads on the pro or con side: there just isn't any money. Instead, the YES and NO sides may appear *pro bono* on some slate cards and you'll see editorials in the major newspapers – but that's it. It is not a high profile initiative, but it is important. The bill which put Prop. 18 on the ballot was SB 1878 by former State Sen. Quentin Kopp(I-SF), now a sitting judge, and State Sen. Adam Schiff(D-Glendale). 1878 was carried in the Assembly by Bob Hertzberg(D-Van Nuys). While Mrs. Kopp did sign the ballot argument, Schiff and Hertzberg did not. Instead, the YES on 18 committee recruited former Gov. George Deukmejian and Ventura Co. DA Michael Bradbury. Bradbury's office is fielding the inquiries about Prop. 18...

... There is some dispute over who caused the glitches: the ballot argument says it was the fault of the Rose Bird Court, while a **Calpeek** source says former AG John Van de Kamp's office was to blame...

... Regardless, Prop. 18 addresses the "Weidert doc-

trine” and fixes a drafting error in the 1978 Briggs death penalty initiative. And these glitches are really crazy. Here’s a sample, right out of the Voter Guide: under current law, if a criminal kidnaps someone to rob them, but then kills them as an afterthought – these criminals are subject to the death penalty or LWOP (life w/o parole). *However*, if the criminal sets out to kidnap someone with the intent to kill, they are **not** subject to the death penalty or LWOP. Another section of Prop. 18 deals with killings “while lying in wait.”...

...FYI: Opponents of Prop. 18 include State Senators Patrick Johnston(D-Stockton) and John Vasconcellos (D-San Jose), as well as actor Mike Farrell. Sources believe Prop. 18 will be approved without much problem. Stay tuned...

CAMPAIGN 2000: UPDATE ON U.S. SENATE PRIMARY.

Editor’s note: Last week U.S. Sen. Dianne Feinstein (D) had four GOP challengers. This week: only three. Here’s our brief update & analysis...

...Latest GOper to drop out is J.P. Gough, an Orange Co. businessman who was late in getting into this race and had no name ID nor support. In other words, he *peaked* the day he announced. News reports say he raised and spent about \$200,000. And after he officially withdrew, he endorsed the GOP frontrunner, U.S. Rep. Tom Campbell(R-San Jose). Despite his withdrawal, Gough’s name will remain on the ballot...

...In other U.S. Senate news, the S.F. Examiner on Jan. 28th released its own poll of 644 voters and it’s almost the same as Field and the Public Policy Inst. of CA: **56%** for DiFi, **11%** for Campbell, **5%** for San Diego Co. Sup. Bill Horn(R), **3%** for State Sen. Ray Haynes, and **2%** for Gough...

...In fundraising, DiFi has amassed a good sized war-chest and Campbell is the only GOP left in the race who has raised a credible amount of money. DiFi raised \$1.9 million in the second half of ’99 and has cash on hand of **\$2.6 million**. Campbell raised \$521,000 in the last six months and combined with his U.S. House account, had **\$1.26 million** c-o-h...

...Hayes is downright pathetic: \$71,308 raised in the last 6 months, with only \$5,833 c-o-h. As for Horn, contrary to his spin, he’s only slightly better off than

Hayes because he loaned himself \$300,000. He reported raising \$103,715 from July to December of ’99, with just over \$300,000 c-o-h. So unless Horn is willing to pump in \$1-2 million of his own, Campbell wins the primary. Stay tuned...

CAMPAIGN 2000: CALIFORNIA LEGISLATIVE RACES.

Editor’s note: Here is Part IV in our continuing series of updates about hot Legislative primary races...

☒ **19th SD Update** – In this battle to replace *termed out* Sen. Cathie Wright(R), the favorite is GOP Assemblyman Tom McClintock(R), who acts more like the *incumbent*. But Ventura Co. Sup. Judy Mikels is running hard and has picked up lots of local support – Ventura Co. DA Michael Bradbury, Sheriff Bob Brooks, former Congressman Bob Lagomarsino, former Assemblyman Nao Takasugi and the Ventura Co. DSA. And as a moderate, she’s also won the support of the CA Republican League. However – when it comes to \$\$, McC has left Mikels in the dust. Mikels has raised \$49,350, with \$30,295 cash on hand. McC has a large war-chest with \$253,397 c-o-h. And McC has the Sacto establishment on his side – no surprise. In terms of polling, McC looks very strong. In a Moore Information survey for McC (400 sample size, Jan. 24-25), McC has 82% name ID vs. 41% for Mikels. Incumbent Cathie Wright’s name ID was 66%. In a 1-on-1 match in the open primary, McC gets **38%** vs. **8%** for Mikels, with Demo Daniel Gonzales getting **20%**. Mikels needs cash to get back in this game. Advantage McC...

☒ **25th SD** – This SD is in solid Demo turf, GOPers need not apply. The two leading contenders to replace *termed out* Sen. Teresa Hughes(D) are Assemblymembers Dick Floyd and Ed Vincent, who is the former mayor of Inglewood, which is the key part of this SD. In terms of \$\$, the latest report shows Vincent raised \$253,365 and has cash on hand of \$399,920. Floyd showed total contributions of \$45,165, with cash on hand of \$61,236. Floyd’s 55th AD seat is not nested in the 25th SD, leading to charges of carpetbagging. But his old AD used to be in this area, so he knows the turf. Still an edge to Vincent...

☒ **6th AD** – This AD is solid Demo turf, so GOPers need not apply. There are 6 Demos in this field and it’s a total toss up in terms of picking a winner. And the other thing that’s of interest is how little \$\$ these candidates have raised, collectively. This is the Demo primary where loans are the big thing. Demo activist Joe Nation has loaned himself \$65,000 and has cash on hand of \$124,869. San Rafael Councilwoman Barbara Heller loaned herself \$100,000 and has \$73,809 c-o-h. Attorney Jack Gibson, who has labor support, loaned himself \$70,000, with \$79,655 c-o-h. And Marin Co. commissioner Carole Hayashino loaned herself \$10,000 and has \$40,022 c-o-h. The winner in this primary probably gets no more than 23% - if that much...

☒ **65th AD** – This AD primary is to replace popular Assemblyman Brett Granlund, who is *termed out*. It’s one of the most interesting primaries because it’s a battle of endorsements and sup-

port. Former Beaumont Mayor Jan Leja is battling Russ Bogh, a young SCE regional mgr. who worked for former Gov. Pete Wilson. In Bogh's corner with Wilson are Assemblymembers Rod Pacheco, Jim Battin, Marilyn Brewer, Dick Dickerson and Rico Oller. In addition, Bogh is supported by two former Assemblymen from the area: Ted Weggeland and Paul Woodruff. Bogh is a moderate vs. Leja, who is a mainstream GOPer. In Leja's corner are Granlund, State Sen. Jim Brulte, U.S. Rep. Jerry Lewis, State Sen. Ray Haynes, plus 30 other GOP lawmakers. Interesting that Oller and Dickerson also show up on Leja's list. Bogh's endorsement are mostly from Riverside, while Leja's are mainly from San Berdu. In the battle of the "badges," it's a stand off. Both have solid law & order supporters. But when it comes to \$\$, Bogh has an edge, because he's loaned himself \$215,000. Leja has no loans/no debts, but only has \$108,970 c-o-h vs. \$188,492 c-o-h for Bogh. Sources rate the primary as a *toss up*, but one thing's certain: Brulte's reputation as a guy who can deliver is certainly on the line in this primary. ..

☒ **23rd SD Update** – The mail is starting to hit in this open SD now represented by *termed out* Sen. Tom Hayden(D). In this battle between Assemblymembers Wally Knox and Sheila Kuehl, Kuehl's mail has included letters from U.S. Sen. Barbara Boxer and Gov. Gray Davis, as well as a very classy 8-page bio piece. Knox did some mail prior to the X-Mas holidays on the area code brouhaha and has mailed one other piece. In terms of \$\$, Kuehl has c-o-h of \$278,409 vs. \$474,611 for Knox. FYI: Knox loaned himself \$250,000. In terms of picking a winner, still a *toss up*. Stay tuned....

CALPEEK'S INFOBAHN: POLITICAL SHORT TAKES.
Editor's note: Here are a few items, political & otherwise, worth noting...

■ **Clinton's State of the Union Speech** – A big hit with voters, according to a poll by CBS News. 86% of those who saw President Bill Clinton's speech Jan. 27th approved of it, while 14% disapproved. Nothing wins bigger than the **2 Ps: peace & prosperity**...

■ **New Hampshire Notes** – CA Demo political spin doctor Bob Mulholland was in New Hampshire and he told Calpeek that he went to all the political rallies, including one for George W. – and even got Bush's autograph. Had Bush only known...

■ **Internet Filing Nightmare** – It continues, but CA SOS Bill Jones(R) now has a total of 16 firms in the certification mix, with more waiting for an OK. Still, the cost is rather high for internet filing, especially for candidates who won't make it past the primary. Ditto for initiatives, whose campaigns will be finished Mar. 8th. Prices range from a high of \$11,000 to \$90 per

month, but w/o technical support. If you want tech support it's \$250 for a minimum of 12 months...

■ **New Slates** – Since publication of Calpeek's new Directory of Campaign Consultants, there are some additional slate vendors in the market. Mark Thompson is handling the *Nat'l Tax Limitation* slate – (916)443-5808; Renee Nahum is on her own doing *Coalition for Senior Citizens Security* and *Our Voice – Latino Voter Guide* – (213)202-5789; and Leslie Winner has in the works *The Pacific Action News* – aimed at Asian Americans in Calif. – (213)489-3989...

■ **CA Police Chiefs Back Davis on Guns** – The CA Police Chiefs Assn. is in lock step with Gov. Gray Davis on new gun legislation: they favor a wait and see approach. It should be remembered that all of the recent gun bills approved last year were part of the police chiefs' legislative agenda (since 1995) and the chiefs even support proposed new licensing laws – but not right now. Very interesting...

CALPEEK'S MARKETPLACE NETWORK

- **AIPAC seeks L.A. based Area Directors.** Two positions open for highly motivated, self-starter with development/fundraising and political/organizing experience; public speaking; very positive and challenging atmosphere; comprehensive benefits package and competitive salary. Fax resume in confidence to: Director (323)937-8949.
- **Premier CA public affairs firm seeks Communications Director** to work on issue oriented communications needs of firm's clients. Director will be based in L.A. office. Fax or Email resume: Johnston and Company (310)826-7539; email: johnstonco@earthlink.net.
- **Public Affairs Account Team:** Sr. AE/AE/Asst. AE at Solem & Associates, San Francisco PR/PA firm. Responsibilities: client management, lobbying, coalition building, community outreach, materials development, media relations. Resume: Sarah Jeffrey, 550 Kearny, Suite 1010, San Francisco, CA 94108. Fax (415)788-7858.

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